



JOINTLY PRESENTS

The SWIFT Advantage

A CASE STUDY

Currently more than 500 corporates of all sizes are using SWIFT to communicate with their banks. This session highlights the SWIFT value proposition for a global corporate, offers some valuable insights into how treasurers use SWIFT for cash, treasury and trade and shares an Asian case study to articulate the benefits of a SWIFT connection.

SPEAKERS

- Ms Caroline Lacocque**
Head, Corporate Connectivity APAC, SWIFT
- Ms Connie Leung**
Head, Trade & Supply Chain Markets APAC, SWIFT

AGENDA

6:00pm – 6:45pm	Registration & Dinner
6:45pm – 6:50pm	Opening Remarks by ACTS
6:50pm – 7:15pm	<i>Part 1</i> by Caroline Lacocque
7:15pm – 7:40pm	<i>Part 2</i> by Connie Leung
7:40pm – 7:55pm	Questions & Answers
7:55pm – 8:00pm	Closing Remarks by ACTS
	Good Night

WHEN & WHERE

Date

November 19, 2009 (Thursday)

Time

6:00pm – 8:00pm

Venue

Singapore Management University, Seminar Room 3.1, Level 3, Lee Kong Chian School of Business, 50 Stamford Road, Singapore 178899