



Deutsche Bank & SWIFT, in collaboration with ACTS, invites you to attend:

## **Partnering Excellence: Enhancing Growth with Greater Efficiency and Banking Connectivity**

Wednesday, 7 July 2010  
8:30am - 10:00am  
Hibiscus Room (Level 3)  
Hyatt Singapore  
10 Scotts Road  
Singapore 228211

### **INTRODUCTION**

The financial crisis may have abated but it has permanently changed the way businesses operate. As corporates continue to focus on streamlining their cash and treasury management, banking connectivity and risk management are also emerging as key priorities for corporate treasurers in 2010.

Against this evolving landscape, Deutsche Bank is pleased to collaborate with SWIFT and ACTS in bringing you this forum on **Partnering Excellence: Enhancing Growth with Greater Efficiency and Banking Connectivity**.

The forum will see business specialists from Deutsche Bank and SWIFT combining their expertise and knowledge to provide an in-depth analysis of the latest developments in the industry, emerging trends and key issues that could impact corporate treasurers. In addition, the session will also focus on:

- The benefits of using the SWIFT platform as an effective way to reduce cost while improving efficiency and risk control versus multiple banking interfaces
- Building a robust and secure e-banking platform that provides real-time access to cash flows
- Best practices sharing by clients

## AGENDA

- 8:30am Registration and Breakfast
- 9:15am Opening remarks by **Mahesh Kini**  
Regional Head of Cash Management Corporates  
Deutsche Bank Asia Pacific
- 9:20am Deutsche Bank presentation by **Marie Caroline Domingo**  
Director and Senior Regional Product Manager  
Cash Management Corporates, Global Transaction Banking  
Deutsche Bank AG

### **Win-win with Deutsche Bank and SWIFT**

Today's market environment demands corporates to have efficient and streamlined access to a myriad of channels that are able to provide crucial account information. Banks with global reach and technological platforms are also expanding their model of channel access beyond that of proprietary channels. Committed to delivering excellence to its clients, Deutsche Bank believes in forging a win-win partnership with our clients and SWIFT. The Bank's unwavering investment in innovation and technologically-enabled solutions has also enabled it to further enhance its delivery of information and services, meeting clients' evolving requirements and workflows. With SWIFT's strength in providing a single, secure and reliable connectivity and the Bank's sophisticated, multi-banking and real-time reporting services, our clients can leverage on complementary solutions to help them achieve sound liquidity management, operational efficiency and meet the increasingly complex challenges of corporate treasurers.

- 9:35am SWIFT presentation by **Caroline Lacocque**  
Head of Corporates, Asia Pacific

### **SWIFT and Treasury Innovation**

Rising interest in SWIFT for corporates has picked up speed in response to the critical importance of complete and efficient cash management resulting from the global financial crisis as corporates seek a single, secure and standardized platform to communicate with all of their financial institutions. SWIFT provides a secure, rapid and standardised channel for communications between corporate treasuries and their banks. Corporations are seeking to improve control, access to liquidity and cost efficiency by centralizing treasury operations and implementing payment factories and shared service centres. Financial institutions and SWIFT are working with corporates to improve their service offering in the Corporate-to-Bank space.

- 9:50am **Client Case Study by IBM**
- 10:00am Q&A and close by **Mahesh Kini**