

e-learning and reference solutions
for the global finance professional

KESD@E

Knowledge
Economy
Skill
Development
E-learning
Excellence



Turnkey Solutions *for* Knowledge Management

KESD@E envisions empowering finance practitioners with cutting edge knowledge
and practical skills to excel in the world of banking and financial services.

KESD@E Inc. PO Box 910207, San Diego, CA 92191, U.S.A

www.kesdee.com

Content

- Off-the-Shelf Solutions
- Certification Tutorials
- Custom Content Development

Off-the-Shelf Solutions

Our off-the-shelf e-courseware represents the best of subject matter, instructional design and technology and currently consists of 500 courses organized into 40 course libraries, spanning about 1500 hours of e-learning. For details, visit www.kesdee.com/productcatalog.jsp

Certification Tutorials

KESDEE currently offers the following online tutorials

- Professional Risk Manager (PRM) Certification Program by PRMIA
- Financial Risk Manager (FRM) Certification Exam by GARP

Custom Content Development

KESDEE has the technology and expertise to custom develop courses to suit your training requirements. We customize the products based on content, implementing technology, look and feel. We also enable conversion of training materials and video clips / CDs into e-learning solutions.

Technology

- Learning Management System
- Course Builder Tool
- Online Tutorial Engine

KESDEE Learning Management System

KESDEE Learning Management System is a Knowledge Management platform that automates training. K-LMS helps you integrate KESDEE's Learning Solutions into your existing infrastructure with minimal effort. K-LMS is compliant to SCORM 1.2 specifications.

Course Builder Tool (CB Tool)

KESDEE's CB Tool is a web application that enables the content author to create and publish online e-Learning courses rapidly.

Online Tutorial Engine

Online Tutorial Engine supports State-of-the art e-learning environment. It permits immediate diagnostic results analysis and enables personalized results for self-assessment and real time reports for benchmarking.

Services

- Blended learning
- e-Learning Solutions Consultancy
- Corporate University
- e-Learning Portal
- Customization

Blended learning

Blended learning is a technique that seamlessly integrates and delivers the advantages of traditional, instructor-led learning and the convenience of web-based training.

Consultancy

KESDEE provides consultancy and technology transfer services like Requirement/Need analysis and Competency mapping, configuring and setting up of the software applications like Learning Management System, Course Builder Tool, etc.

Corporate University

KESDEE's Corporate University Solution integrates our off-the-shelf content, custom developed content and third party content.

e-Learning Portal

All our existing off-the-shelf e-learning solutions can be offered as a Private Label Learning Portal, for distribution on your website to enable access to your extended enterprise consisting of employees, customers, suppliers and channel partners.

Customization

Our team of experts with the finest know-how in domain, design and technology can modify our readily available products and customize them to your needs.



A

semble

- A chain of valuable resources

- Expertise in domain, design and technology

B

uild

- Comprehensive & innovative solutions

- Integrating client requirements with a unique training philosophy

C

ustomize

- e-Learning solutions compliant with international standards

D

eliver

- An ongoing partnership between quality and commitment

DEVELOPMENT CENTER

KESDEE's state-of-the-art Development Center in Bangalore comprises of a talented 75-member team of subject matter experts, graphic specialists and technical professionals and incorporates the finest project management skills, superior process methodologies and infrastructure into every learning solution.

Global Financial Training and Technology (GFTT)

GFTT, a division of KESDEE Inc. specializes in conducting seminars for financial practitioners worldwide. Across 40 countries, GFTT has conducted both in-house and public enrollment programs on Balance Sheet Management, Global Treasury Management, Capital Markets and Risk Management. For details, visit www.gftt.com

KESDEE

e-Learning Solutions: The Development

KESDEE's comprehensive suite of web-based learning solutions for key financial topics has been developed on the basis of over 500 in-house and public training programs conducted by S.L. (Sam) Srinivasulu, Ph.D. A select list of his consulting and training projects includes:

U.S. Federal Reserve Board - Executive development programs to senior regulators, policy makers and examiners of the U.S Federal Reserve Board. Two, one-week programs were presented to the supervision and regulation staff of the Federal Reserve Board. A five-year project.

U.S. Department of Treasury/Office of Thrift Supervision - Thirty-five, one-week programs were presented to over 700 delegates on Advanced Capital Markets (Mortgage-backed Securities, Derivatives and Risk Management). A ten-year project.

Office of the Superintendent of Financial Institutions (OSFI), Canada - Completed a project to design, develop and present programs on ALM for Insurance and Asset Securitization.

Several large Financial Institutions from around the world.



World-Class Job Aids

- Measurement Tools
- Disclosures
- Regulatory Database
- Global Best Practices
- Benchmarking Data
- Policy Templates

Strategic Partnerships

KESDEE has recently established strategic partnerships with prestigious organizations viz. -

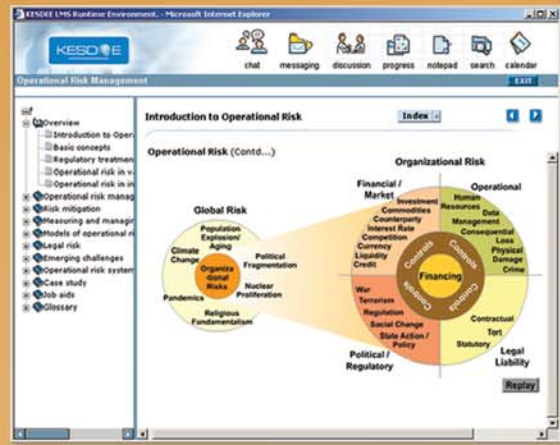
- **Professional Risk Managers' International Association (PRMIA)**
- **Certified General Accountants of Canada (CGA-Canada)**
- **Association of Corporate Treasurers (ACT), Singapore**
- **The Institute of Banking and Finance (IBF), Singapore**
- **Global Technology Services (GTS), Dubai**
- **Global Training & Development Institute, Mauritius**
- **Luxembourg Association of Corporate Treasurers, Luxembourg**
- **Geo Learning, U.S.A.**
- **Investment Information & Credit Rating Agency, India**

KESDEE's e-Learning and Reference Solutions are distributed by these organizations to their members through Private-Label Learning Portals. These Portals are developed and fully hosted by KESDEE.

Off-the-Shelf Solutions

No. of Courses

1.	Asset Liability Management	28
2.	Liquidity Management and Contingency Funding Plan	14
3.	Financial Institution Analysis - CAMELS Approach	8
4.	Financial Mathematics	7
5.	Global Banking Supervision	15
6.	Capital Adequacy Planning (Basel I)	7
7.	Basel-II: New Capital Accord	8
8.	Futures & Forwards	7
9.	Swaps	7
10.	Options	10
11.	Market Risk (Basic Level)	8
12.	Market Risk (Intermediate Level)	8
13.	Market Risk (Advanced Level)	4
14.	Value at Risk	16
15.	Credit Analysis	13
16.	Credit Ratings	3
17.	Counterparty Credit Risk	9
18.	Credit Risk Modeling	6
19.	Credit Derivatives	23
20.	Operational Risk Management	21
21.	Asset Securitization	25
22.	Asset Liability Management for Insurance Companies	29
23.	Anti-Money Laundering	5
24.	Financial Privacy	6
25.	Corporate Governance	9
26.	Money Markets	9
27.	Fixed Income Markets	17
28.	Equity Markets	10
29.	Foreign Exchange Markets	9
30.	Foreign Exchange Management	7
31.	Treasury Analytics	5
32.	Interest Rate Risk Management	4
33.	Funding and Investments	5
34.	Implementation - Treasury Management	4
35.	Case Studies - Treasury Management	5
36.	Understanding Financial Statements	2
37.	Budgeting	5
38.	Financial Accounting	9
39.	ePRM Coach	53
40.	eFRM Coach	60



Accreditations

The **Certified Financial Planner Board of Standards Inc.** has accepted KESD@E's e-learning & reference solutions for continuing education credits.

Some of our Clients

- Citibank
- CIBC Knowledge Network, Canada
- UBS
- Royal Bank of Canada
- Office of the Superintendent of Financial Institutions (OSFI), Canada
- Banco Popular
- Cagamas
- Moscow Norodny Bank
- ICICI Bank Ltd.
- Indian Bank
- Wachovia Bank
- Aegon Life Insurance, Inc.
- INFOSYS

www.kesdee.com/clientsinstitutions.jsp



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